



Media Contact:

VASCOR, Ltd.

Ellen Fontaine

General Manager

Strategic Planning & Business Development

502.570.3323

efontaine@vascorlogistics.com

FOR IMMEDIATE RELEASE

VASCOR, Ltd. Sponsors Automotive Logistics Global Conference

GEORGETOWN, Kentucky (Sept. 16, 2011) — VASCOR, Ltd. (VASCOR), a provider of superior full-spectrum automotive supply chain logistics to original equipment manufacturers (OEMs), tier-one suppliers and logistics service providers (LSPs), will serve as a third year Silver Sponsor of the Automotive Logistics Global Conference 2011 in Dearborn, MI, September 27-29.

The annual Automotive Logistics Global Conference presented by *Automotive Logistics* magazine is the premier meeting of automotive logistics professionals in North America, gathering hundreds of senior executives and analysts from around the globe. The conference format includes networking opportunities, Q&A sessions, workshops, supplier exhibits and formal presentations exploring the latest innovations in automotive logistics.

This year, the event will focus on the need for greater flexibility, visibility and better communication throughout the automotive supply chain. This includes planning for what-if scenarios when unexpected events occur in the supply chain. Industry leaders will debate renewed growth with technologies and strategies that reduce risk to provide control within the supply chain. The conference will also address capacity constraints in the automotive industry.

VASCOR's booth will demonstrate why our clients depend on us for a variety of services aimed at boosting capacity, efficiency and profitability while providing full visibility in the supply chain.

About VASCOR, Ltd.

VASCOR, Ltd (VASCOR) provides superior full-spectrum supply chain logistics to manufacturers, Class I railroads and other key players in the automotive industry. Formed in 1987 as a privately held joint venture between two well-respected transportation/global supply chain organizations: APL Logistics, a subsidiary of Neptune Orient Lines, and Fujitrans Corporation, VASCOR has logged millions of miles and handled millions of vehicles for a growing roster of global and regional clients and is certified ISO 9001:2008 compliant. VASCOR is a recipient of Toyota's Outstanding Business Partner Award for outstanding support in helping TMMK manage through a difficult economic downturn requiring out of the box thinking resulting in a continued stable parts flow of overseas parts. For more information, call 502.868.0277, e-mail contactus@vascorlogistics.com, or visit www.vascorlogistics.com.